



**The Columbus Section and Power Engineering Society
In Collaboration with The Ohio State University Student Branch
Presents A Seminar By An IEEE National Speaker**

“In Search of Diamonds”

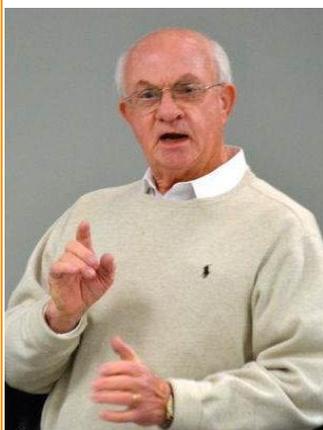
By: Jim Watson, PE

Wednesday, November 15, 2017

**The Ohio State University
Dreese Labs, Room 260
2015 Neil Ave, Columbus, OH 43210**

(6:00 PM – 8:00 PM)

The secret of success in your academic and working careers can be summarized in one word, networking. "In Search of Diamonds" provides practical ideas for developing networking skills in classrooms, study groups, professional student activities, and contacts with working professionals. To achieve your highest level of career success, you need to include IEEE and other professional groups in your game plan. Learning to network will greatly improve opportunities to find that challenging first job and to maximize successful career results. This presentation will show you how to develop a personal marketing plan to help you capture important information in a portfolio and use this to develop superior resumes that generate more job interviews, and better job offers.



**Jim Watson, PE
President
Watson Associates**

Jim is a Registered Professional Engineer and a Life-Senior Member of IEEE. Following a 36-year engineering and management career with Ohio Edison, he founded Watson Associates to incorporate professional skill development within engineering technical classes. Watson Associates has directed the use of this program for more than 26,000 students at 7 major engineering universities.

Jim has delivered more than 2,200 presentations in the United States, Canada, Europe, and Asia to a total audience of over 103,000. This includes more than 1,350 presentations to 70,000 students at 185 universities. Jim is also a co-author with Dr. Alexander of the textbook “Engineering Skills for Career Success” published by McGraw-Hill.

In 2011, IEEE-USA established the “IEEE-USA Jim Watson Student Professional Awareness Award” to recognize key individuals for their contributions to Student Professional Awareness Achievement Activities in the United States.

Please **RSVP** your attendance no later than **November 14th** to Howard Jones at hrjones63@yahoo.com